The Bachelor of Science Degree in Business Management provides students with a strong working knowledge of the fundamental disciplines of: Management, Accounting, Economics, Finance, Project Management, Computer Information Systems and Marketing. Graduates possess general business, technical, and communication skills required for today’s management and leadership positions.

The Bachelor of Science in Business Management degree is highly desired for many positions in a variety of industries including General Management, Business Analysts, Marketing and Brand Managers, Sales and Customer Service Professionals, and a variety of positions in government, non-profit, and health services.

<table>
<thead>
<tr>
<th>COURSE NUMBER</th>
<th>COURSE TITLE</th>
<th>THEORY/LAB HOURS</th>
<th>QUARTER CREDIT HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>OLBAD100</td>
<td>Business I Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD101</td>
<td>Principles of Management Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD102</td>
<td>Accounting Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD103</td>
<td>Business Law Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD104</td>
<td>Business II Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD105</td>
<td>Computerized Automated Accounting Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD106</td>
<td>Economics Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD107</td>
<td>Business Computer Information Systems Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD208</td>
<td>Human Resources Management Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD209</td>
<td>Production and Operations Management Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD210</td>
<td>Introduction to Marketing Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLGED210</td>
<td>Communication Online</td>
<td>60</td>
<td>6.0</td>
</tr>
<tr>
<td>OLGED211</td>
<td>College Mathematics I Online</td>
<td>65</td>
<td>6.5</td>
</tr>
<tr>
<td>OLGED212</td>
<td>Computer Science Online</td>
<td>60</td>
<td>6.0</td>
</tr>
<tr>
<td>OLGED213</td>
<td>Psychology Online</td>
<td>60</td>
<td>6.0</td>
</tr>
<tr>
<td>OLGED214</td>
<td>English Composition I Online</td>
<td>65</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD311</td>
<td>Corporate Finance Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD312</td>
<td>Consumer Behavior Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD313</td>
<td>Project Management Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD314</td>
<td>Organizational Behavior Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD315</td>
<td>Microeconomics Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD316</td>
<td>Accounting II Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLBAD317</td>
<td>Leadership Online</td>
<td>45/45</td>
<td>6.5</td>
</tr>
<tr>
<td>OLGED301</td>
<td>College Mathematics II Online</td>
<td>65</td>
<td>6.5</td>
</tr>
<tr>
<td>OLGED305</td>
<td>English Composition II Online</td>
<td>65</td>
<td>6.5</td>
</tr>
<tr>
<td>OLGED308</td>
<td>Introduction to Sociology Online</td>
<td>60</td>
<td>6.0</td>
</tr>
<tr>
<td>OLGED309</td>
<td>US History Online</td>
<td>65</td>
<td>6.5</td>
</tr>
<tr>
<td>OLGED310</td>
<td>Critical Thinking Online</td>
<td>65</td>
<td>6.5</td>
</tr>
</tbody>
</table>

**Total** 2250 180

TOTAL CLOCK HOURS: 2250
ESTIMATED COMPLETION TIME:
OLBAD100 Business I Online
CONTACT HOURS: THEORY– 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course provides students with an overview of business in an increasingly global society and serves as an introduction to business terminology, concepts, environments, systems, strategies, and current issues. Topics include the business environment, business ethics, entrepreneurship and global business, management, and marketing.

OLBAD101 Management Online
CONTACT HOURS: THEORY– 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course covers concepts, terminology, principles, theories, and issues relevant to the field of management. It provides students with an overview of introductory management and organization functions. Integration of behavioral and system approaches into the traditional analysis of business is discussed. Decision making, planning strategies, and leadership skills are emphasized.

OLBAD102 Accounting Online
CONTACT HOURS: THEORY– 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course covers basic accounting principles, the basic accounting equation, debits and credits, and analyzing transactions using T accounts. It focuses on the completion of the accounting cycle and covers the recording and posting transactions using journals and ledgers, adjustments, closing entries, and post-closing trial balance. The tools for the preparation of financial statements including the Income Statement, Statement of Owners Equity, and the Balance Sheet are discussed.

OLBAD103 Business Law Online
CONTACT HOURS: THEORY– 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
Business Law Online provides students with an overview of the legal system as it relates to business. This course includes the study of the uniform commercial code and contracts for the sale of goods, commercial paper, personal property and bailments, real property, wills, trusts, insurance, agency law, partnerships and corporations, and computerized legal research.

OLBAD104 Business II Online
CONTACT HOURS: THEORY– 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course provides students with an overview of productivity, quality, accounting, financial analysis, and the financial system. It includes the study of promotional distribution and pricing techniques, product management, different financial statements and their organizational purposes, business trends, and events that may change the future of business.

OLBAD105 Computerized Automated Accounting Online
CONTACT HOURS: THEORY– 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
Computerized Automated Accounting provides the student with an overview of the relationship between accounting and information technology. This course presents information on how to develop communication, leadership, strategic and critical thinking, a customer focus, an interpretation of converging information, and technological skills. It will equip students to communicate using the language of the accounting professional and the information technology professional.

OLBAD106 Economics Online
CONTACT HOURS: THEORY– 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course is an overview of the basic principles of economics. It is designed to acquaint students with the workings of the national economy. Topics include economic systems; markets and competition; money and banking; production, income, and employment; economic activities and policies; and international economics.
OLBAD107 Business Computer Information Systems Online  
CONTACT HOURS:  THEORY – 45 LAB- 45 (90 HOURS)  
TOTAL QUARTER CREDIT HOURS:  6.5  
This course introduces various information and communications technologies and explains how information systems are used to solve problems and make better business decisions.

OLBAD208 Human Resource Management Online  
CONTACT HOURS:  THEORY – 45 LAB- 45 (90 HOURS)  
TOTAL QUARTER CREDIT HOURS:  6.5  
This course is designed to familiarize students with the basic principles of human resources management. The course begins with an overview and legal aspects. Work analysis and workforce planning, recruiting, staffing, training, and performance management are also examined. This foundation is used to examine how the human resources professional manages careers, compensation, labor relations, safety and health of employees, and discipline and procedural justice. The course concludes by analyzing related concepts in a global context.

OLBAD209 Production and Operations Management Online  
CONTACT HOURS:  THEORY – 45 LAB- 45 (90 HOURS)  
TOTAL QUARTER CREDIT HOURS:  6.5  
Production and Operations Management Online is a course that incorporates engineered information driven activities of the supply chain such as communication, inventory management, warehousing, transportation, facility location, product service, and support. With advances in technology and communications the activities have been significantly altered and have developed a need for analysis in a competitive environment focusing on supply chain management and manufacturing for competitive advantage. This becomes even more important due to product life cycles shrinking and competition becoming more intense and how this impacts business operations.

OLBAD210 Introduction to Marketing Online  
CONTACT HOURS:  THEORY – 45 LAB- 45 (90 HOURS)  
TOTAL QUARTER CREDIT HOURS:  6.5  
In this course, the student gains an understanding of the dynamic field of marketing. The topics covered range from consumer behavior to marketing ethics and include market research, planning, strategy, product, pricing, promotions, distribution, wholesaling, and retailing. The focus is both domestic and global, with several real-world examples of marketing successes and failures.

OLGED210 Communication Online  
CONTACT HOURS:  THEORY – 60 LAB- 0 (60 HOURS)  
TOTAL QUARTER CREDIT HOURS:  6.0  
In this course students learn that their instincts aren’t as good as they think they are and develop the skills needed to become effective oral as well as general communicators. The course prompts students to question their assumptions, helps them to move beyond their personal daily communication experiences, and challenges them to think critically about why and how they communicate in the ways they do.

OLGED211 College Mathematics I Online  
CONTACT HOURS:  THEORY – 65 LAB- 0 (65 HOURS)  
TOTAL QUARTER CREDIT HOURS:  6.5  
Introduction to College Mathematics takes the learner through topics that teach the basics of algebra. Real-life scenarios students can relate to are used to teach difficult concepts and topics. After a pre-algebra review, this course focuses on the basics of algebra and includes math vocabulary and notation, operations with numbers, fractions, decimals, percentages, and quadratic equations. Students also learn to read and interpret graphs.

OLGED212 Introduction to Computer Science Online  
CONTACT HOURS:  THEORY – 60 LAB- 0 (60 HOURS)  
TOTAL QUARTER CREDIT HOURS:  6.0  
This course is a foundational computer fluency course that is designed to promote a working knowledge and understanding of computer information technology concepts, skills, and capabilities. The basis of this course is to
emphasize the theoretical and practical applications of computer information technology principles that should produce student proficiency in general computer skills, productive in both academic and professional contexts.

OLGED213 Psychology Online
CONTACT HOURS: THEORY- 60 LAB- 0 (60 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.0
This course introduces human behavior. It includes the study of the theories and concepts of psychology including the scope of psychology, biological foundations and the brain, motivation, personality, learning/memory, emotion, cognition, life-span development, and applied psychology. Part of any course in psychology should involve some self-reflection. In this course you will be asked both for factual information as well as your thoughts, opinions and experiences.

OLGED214 English Composition I Online
CONTACT HOURS: THEORY- 65 LAB- 0 (65 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
Students will learn about and practice imaginative and expository writing. They will focus on the writing process, developing thesis statements, strengthening paragraphs, and improving sentence structure.

OLBAD311 Corporate Finance Online
CONTACT HOURS: THEORY- 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course offers a broad overview of corporate finance, including the goals of financial management. Students examine how the information contained in financial statements is used in analysis and forecasting. The topic of valuation is introduced, with a focus on valuing stocks and bonds. Students review the financial manager’s role in estimating risk and return, computing cost of capital, evaluating capital structure policies, making investment decisions, and raising capital. Other topics include financial securities and derivatives, long term and short-term planning, and innovations in corporate finance.

OLBAD312 Consumer Behavior Online
CONTACT HOURS: THEORY- 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course is designed to familiarize students with the basic principles of consumer behavior. The course begins with an analysis of behaviors and perceptions, motivation and values, and personality lifestyles. This foundation is used to examine consumer decision making and problem solving, organizations, households, diversity, age, and cultural influences.

OLBAD313 Project Management Online
CONTACT HOURS: THEORY- 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
In this course, students examine the essential aspects of project management. Students explore project management topics such as modern practices in project management, project planning, project communication, project monitoring, project budgeting, project scheduling, project termination, continuous improvement, and project management information systems.

OLBAD314 Organizational Behavior Online
CONTACT HOURS: THEORY- 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course is designed to provide students with an opportunity to explore the behavior of individuals, groups, and organizations within today’s dynamic work environment. Specific topics include the determinants of individual behavior and task performance, motivation theories, and performance management. Aspects of working with teams are covered, including conflict negotiation and organizational politics, culture, structure, and design. Additional topics include change management and leadership.

OLBAD315 Microeconomics Online
CONTACT HOURS: THEORY- 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course provides students with a comprehensive overview of the evolution of the United States economy and the ways in which people produce, consume, and exchange goods and services. Major economic principles are presented, including supply and demand, economies and diseconomies of scale, competition, and taxation. Students also explore the characteristics of a labor market; the regulatory restrictions of tariffs, quotas, and embargoes on trade; and how the optimal quantity of public good is determined. Inequity of wealth and the interaction of economic rent, interest, and profit are also discussed.

OLBAD316 Accounting II Online
CONTACT HOURS: THEORY– 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course focuses on corporate accounting. The course discusses how corporations are structured and formed, with an emphasis on corporate characteristics. Stocks, bonds, notes, purchase investments, and analysis of financial statements are included, as well as an in-depth look at managerial accounting. Statements of cash flow, budgets, and budget management are also examined.

OLBAD317 Leadership Online
CONTACT HOURS: THEORY– 45 LAB- 45 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course is designed to familiarize students with the basic principles of leadership. The course begins with an analysis of leadership and interaction, contingency theories, leader qualities, leader abilities, and developing leaders. Ethics and values, leadership behavior, and leadership styles also are explored. This foundation is used to examine management in terms of productivity, understanding people, and group and team dynamics. Other topics include leadership and change in leadership and its effects.

OLGED301 College Mathematics II Online
CONTACT HOURS: THEORY– 65 LAB- 0 (65 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
Introduction to College Mathematics II expands upon Introduction to College Mathematics I continuing to take the learner through topics that teach the basics of algebra. Real-life scenarios students can relate to are used to teach difficult concepts and topics. After a pre-algebra review, this course focuses on the basics of algebra and includes math vocabulary and notation, operations with numbers, fractions, decimals, percentages, and quadratic equations. Students also learn to read and interpret graphs.

OLGED305 English Composition II Online
CONTACT HOURS: THEORY– 65 LAB- 0 (65 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course helps students develop quality writing skills by explaining and identifying the steps involved in the writing process. Five types of writing are examined—compare/contrast, argumentative, persuasive, narrative, and descriptive. The importance of proper grammar, punctuation, and spelling is highlighted. Students also learn research techniques, as well as how to edit and revise their work. This course also discusses the American Psychological Association (APA) style for citing works used in writing.

OLGED308 Introduction to Sociology Online
CONTACT HOURS: THEORY– 60 LAB- 0 (60 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.0
This course provides a broad overview of sociology and how it applies to everyday life. Major theoretical perspectives and concepts are presented, including sociological imagination, culture, deviance, inequality, social change, and social structure. Students also explore the influence of social class and social institutions such as religion, education, healthcare, government, economy, and environment. The family as a social structure is also examined.

OLGED309 US History Online
CONTACT HOURS: THEORY– 65 LAB- 0 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course covers the history of the United States from first discovery and settlement through the Reconstruction era following the Civil War. It examines the social, political, religious, and economic events and influences that shaped the nation and its people.

OLGED310 Critical Thinking Online
CONTACT HOURS: THEORY– 65 LAB- 0 (90 HOURS)
TOTAL QUARTER CREDIT HOURS: 6.5
This course offers a comprehensive introduction to critical thinking. Students gain knowledge of deductive and inductive arguments, evaluate the strength of premises, and analyze arguments. The role of language in critical thinking is emphasized. Other topics include categorical statements and syllogisms, compound statements and syllogisms, fallacies of relevance, and fallacies of insufficient evidence. Students explore the basics of critical thinking in research and discover how to construct and write arguments. The course concludes with practical advice on how to be a critical consumer of media messages, in addition to identifying pseudoscientific claims.